

To: Brenda Heidebrecht

Subject: MADD Message Yearbook Advertising Information

Date: November 28, 2023 11:05:41 AM

Attachments: MaddMessage_Advertising_Rates.pdf

Dear Brenda,

Further to my voicemail today, please accept this email as our official sponsorship advertising request. Thank you for your time and consideration. Please feel free to email or call the office at 1-866-767-1736. We hope to have the City of Port Colborne join us in support of MADD Canada. We look forward to hearing from you. Have a wonderful day!

<https://can01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.maddmessage.ca%2F&data=05%7C01%7Cbrenda.heidebrecht%40portcolborne.ca%7C9b504abe848b4bfa892a08dbf02bcc65%7C5536de6fac1f444588a14b9cdc40f906%7C0%7C0%7C638367843406201061%7CUnknown%7CTWFPbGZsb3d8eyJWljoimC4wLjAwMDAiLCJQljoiv2luMzliLCJBtIl6lk1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Sk8VAS%2B1rqqd8xHjNW5vxn3P9USkiW1TXYPbCjZH7c%3D&reserved=0>

The MADD Message Yearbook is a publication designed to raise awareness and funds for the many programs MADD Canada provides, including educational seminars in schools for new young drivers.

The publication will be available to the public and to our business and professional advertisers free of charge via mail and in high profile public locations. By placing your advertisement you can take part in the messaging focused on stopping impaired driving in our communities, while publicly promoting your commitment to the cause.

For additional information, to see our rates, and to see a recent e-copy, please visit our website. Without the backing of the business community, this important publication would not be possible. We hope to count on your participation in our upcoming edition.

Yours truly,

Stacey Biekx

T: (866) 767-1736

E: message@maddmessage.ca

Sponsorship Advertising Size/Rate Chart Honour Roll Listing \$169.00 (Non Graphical-3 Lines) Business Card \$299.00 1/8th page \$399.00 Banner \$575.00

1/4 page \$675.00

1/2 page \$875.00

Full page \$1300.00

Inside Covers \$1600.00

Back Covers \$2200.00

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