

February 2024

Printed:

<u>CIRCULATION (PHYSICAL)</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Books	3864	3570	294		7892	7386	3531	7%	124%
Periodicals	241	35	206		286	81	65	253%	340%
DVDs	1546	1306	240		3161	2391	840	32%	276%
CDs	40	36	4		52	69	10	-25%	420%
Audiobooks	62	60	2		126	147	79	-14%	59%
Board Games	36	26	10		68	70	15	-3%	353%
Seed Library	3	79	-76		17	156	69	-89%	-75%
Video Games	158	139	19		276	322	34	-14%	712%
Lendable Non-Traditional	0	1	-1		0	1	0	-100%	0%
Lendable Technology	3	2	1		5	4	0	25%	100%
Library of Things	47	10	37		58	34	8	71%	625%
Toys and Puzzles	211	128	83		490	229	14	114%	3400%
Microfilm	40	35	5		62	63	15	-2%	313%
TOTAL CIRCULATION	6251	5427	824		12493	10953	4680	14%	167%
Materials Returned	5350	4867	483		10938	9544	4858	15%	125%
TOTAL TRANSACTIONS	11601	10294	1307		23431	20497	9538	14%	146%
<u>CIRCULATION (DIGITAL)</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Electronic Databases	159	354	-195		261	656	678	-60%	-62%
Downloadable Audiobooks	629	413	216		1246	959	772	30%	61%
Downloadable eBooks	1080	943	137		2297	1934	2048	19%	12%
Downloadable Music	1	1	0		5	3	5	67%	0%
Downloadable Video	41	52	-11		86	83	152	4%	-43%
Downloadable Magazines	534	152	382		1091	333	229	228%	376%
TOTAL CIRCULATION	2444	1915	529		4986	3968	3884	26%	28%
<u>ILLO & RECIP. BORROWING</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Interlibrary Loans --IN	7	13	-6		19	23	0	-17%	100%
LINC Reciprocal IN	547	472	75		1154	1005	1057	15%	9%
TOTAL RECEIVED	554	485	69		1173	1028	1057	14%	11%
Interlibrary Loans --OUT	13	19	-6		34	60	0	-43%	100%
LINC Reciprocal OUT	815	747	68		1745	1534	1539	14%	13%
TOTAL SENT	828	766	62		1779	1594	1539	12%	16%
<u>REGISTRATIONS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Adults	48	38	10		74	82	25	-10%	196%
Children	11	12	-1		23	27	3	-15%	667%
Non-Resident	2	9	-7		2	18	3	-89%	-33%
Teen	0	0	0		0	1	0	-100%	0%
TOTAL REGISTRATIONS	61	59	2		99	128	31	-23%	219%
<u>RECEIPTS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Library Receipts	54.00	49.96	4.04		190.95	156.21	33.00	22%	479%
Auditorium Rental	101.70	79.10	22.60		101.70	135.60	0.00	-25%	100%
Donations	1000.00	1000.00	0.00		1000.00	1000.00	0.00	0%	100%
Book Sales	310.20	277.10	33.10		463.35	546.30	111.00	-15%	317%
Photocopy Revenue	109.20	45.05	64.15		252.20	109.90	0.00	129%	100%
Sign Rental	0.00	0.00	0.00		0.00	0.00	0.00	0%	0%
Print Server	250.00	288.25	-38.25		485.50	500.50	14.25	-3%	3307%
Programme Revenue	0.00	257.00	-257.00		0.00	257.00	0.00	-100%	0%
Fundraiser Items Revenue	10.00	16.00	-6.00		25.00	366.00	0.00	-93%	100%
Capital Asset Disposal	0.00	0.00	0.00		0.00	0.00	0.00	0%	0%
SUBTOTAL	1835.10	2012.46	-177.36		2518.70	3071.51	158.25	-18%	1492%
Capital Donations	100.00	2088.63	-1988.63		650.00	2964.53	65.00	-78%	900%
TOTAL RECEIPTS	1935.10	4101.09	-2165.99		3168.70	6036.04	223.25	-48%	1319%

<u>MATERIALS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
No. of Books Repaired	18	34	-16		55	70	48	-21%	15%
Donations added to Collection	35	8	27		55	55	0	0%	100%
Used Books Sold	193	191	2		263	401	4	-34%	6475%
<u>PROGRAMS AND EVENTS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
No. of Prog/Events								0%	0%
Teen Programs	0	1	-1		0	2	2	-100%	-100%
Pop-Up Library Visits	1	1	0		1	1	3	0%	-67%
Community Events	28	14	14		52	30	4	73%	1200%
Children's Programmes	19	10	9		28	14	5	100%	460%
Class Visits	3	1	2		3	1	0	200%	100%
* Tech	30	2	28		67	39	0	72%	100%
* Seniors	2	1	1		2	1	0	100%	100%
TOTAL	83	30	53		153	88	14	74%	993%
No. of Attendees									
Teen Programs	0	174	-174		0	181	18	-100%	-100%
Pop-Up Library Visits	4	13	-9		4	13	56	-69%	-93%
Community Events	370	120	250		686	222	140	209%	390%
Children's Programmes	477	198	279		522	252	167	107%	213%
Class Visits	77	27	50		77	27	0	185%	100%
* Tech	30	4	26		67	41	0	63%	100%
* Seniors	7	4	3		7	4	0	75%	100%
TOTAL	965	540	425		1363	740	381	84%	258%
* Tech and Seniors previously categorized under Community Events									
<u>ALL COMPUTER USERS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Wireless Computer Users	477	256	221		498	697	79	-29%	530%
Computer Workstation Users	307	249	58		559	548	1	2%	55800%
TOTAL	784	505	279		1057	1245	80	-15%	1221%
<u>PATRON COUNT</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	3920	2964	956		7385	5998	1662	23%	344%
<u>LIBRARY HOMEPAGE HITS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	1604	1510	94		3119	3088	4880	1%	-36%
<u>ONLINE CATALOGUE HITS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	1963	1550	413		4201	3348	3362	25%	25%
<u>SOCIAL MEDIA</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Facebook									
Page Likes/Followers	1634	1367	267		1634	1367	991	20%	65%
Total Post Views	6408	12027	-5619		35073	23605	26433	49%	33%
Total Post Interactions	129	259	-130		764	745	954	3%	-20%
Total Posts	21	30	-9		45	67	79	-33%	-43%
Instagram									
Page Likes/Followers	1229	1127	102		1229	1127	1045	9%	18%
Total Post Views	2579	3309	-730		6356	6885	4153	-8%	53%
Total Post Interactions	94	213	-119		252	404	185	-38%	36%
Total Posts	21	27	-6		43	57	29	-25%	48%
Twitter / X	Discontinued Oct. 2023								

<u>eNEWSLETTER</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
New Contacts	0	6	-6		0	21	28	-100%	-100%
Total Contacts to Date	386	270	116		386	270	89	43%	334%
Email Opens	187	163	24		391	315	93	24%	320%
Clickthroughs	24	48	-24		68	68	29	0%	134%
<u>LINKTR.EE</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Views	18	0	18		18	0	0	100%	100%
Clicks	3	0	3		3	0	0	100%	100%
<u>PRINTING</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Public Computers	177	265	-88		290	518	629	-44%	-54%
Mobile Print	47	0	47		120	0	0	100%	100%
Pages in Black and White	1077	1081	-4		1915	1919	635	0%	202%
Pages in Colour	30	18	12		56	47	0	19%	100%
Total Jobs	224	265	-41		410	518	629	-21%	-35%
Total Number of Pages	1107	1099	8		1971	1966	635	0%	210%
<u>PHOTOCOPIER</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>		<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Pages copied	437	180	257		1009	440	0	129%	100%