

July 2024

Printed:

<u>CIRCULATION (PHYSICAL)</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Books	5076	5069	7	28790	28093	20868	2%	38%
Periodicals	264	77	187	1260	464	464	172%	172%
DVDs	1341	1391	-50	10478	8488	5690	23%	84%
CDs	36	179	-143	214	641	70	-67%	206%
Audiobooks	72	93	-21	478	609	398	-22%	20%
Board Games	45	32	13	254	245	142	4%	79%
Seed Library	54	10	44	993	391	415	154%	139%
Video Games	88	177	-89	834	1041	487	-20%	71%
Lendable Non-Traditional	9	4	5	31	28	24	11%	29%
Lendable Technology	1	3	-2	16	16	0	0%	100%
Library of Things	3	24	-21	113	134	56	-16%	102%
Toys and Puzzles	366	372	-6	1736	1431	38	21%	4468%
Microfilm	22	32	-10	188	231	114	-19%	65%
TOTAL CIRCULATION	7377	7463	-86	45385	41812	28766	9%	58%
Materials Returned	6166	5887	279	39472	36845	26969	7%	46%
TOTAL TRANSACTIONS	13543	13350	193	84857	78657	55735	8%	52%
<u>CIRCULATION (DIGITAL)</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Electronic Databases	305	138	167	1101	2247	3926	-51%	-72%
Downloadable Audiobooks	636	511	125	4345	3479	3283	25%	32%
Downloadable eBooks	982	947	35	7234	6671	7052	8%	3%
Downloadable Music	0	0	0	16	9	15	78%	7%
Downloadable Video	43	33	10	278	222	594	25%	-53%
Downloadable Magazines	398	179	219	3240	1192	790	172%	310%
TOTAL CIRCULATION	2364	1808	556	16214	13820	15660	17%	4%
<u>ILLO & RECIP. BORROWING</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Interlibrary Loans --IN	14	18	-4	79	82	14	-4%	464%
LINC Reciprocal IN	645	573	72	4236	4214	3553	1%	19%
TOTAL RECEIVED	659	591	68	4315	4296	3567	0%	21%
Interlibrary Loans --OUT	14	24	-10	89	133	33	-33%	170%
LINC Reciprocal OUT	970	834	136	5855	5113	5081	15%	15%
TOTAL SENT	984	858	126	5944	5246	5114	13%	16%
<u>REGISTRATIONS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Adults	60	39	21	505	284	223	78%	126%
Children	19	19	0	119	104	76	14%	57%
Non-Resident	12	26	-14	62	86	45	-28%	38%
Teen	5	2	3	20	5	7	300%	186%
TOTAL REGISTRATIONS	96	86	10	706	479	351	47%	101%
<u>RECEIPTS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Library Receipts	256.50	177.50	79.00	1170.69	809.54	460.40	45%	154%
Auditorium Rental	45.20	22.60	22.60	519.80	384.30	0.00	35%	100%
Donations	0.00	0.00	0.00	1000.00	1000.00	1000.00	0%	0%
Book Sales	216.75	392.80	-176.05	1895.90	2245.70	1364.05	-16%	39%
Photocopy Revenue	159.50	54.75	104.75	1032.45	693.40	201.90	49%	411%
Sign Rental	0.00	0.00	0.00	113.00	0.00	169.50	100%	-33%
Print Server	333.85	120.50	213.35	2164.70	1777.80	1191.95	22%	82%
Programme Revenue	0.00	678.25	-678.25	120.00	1382.25	0.00	-91%	100%
Fundraiser Items Revenue	5.00	0.00	5.00	54.00	825.00	10.00	-93%	440%
Capital Asset Disposal	0.00	0.00	0.00	0.00	0.00	0.00	0%	0%
SUBTOTAL	1016.80	1446.40	-429.60	8070.54	9117.99	4397.80	-11%	84%
Capital Donations	500.00	0.00	500.00	1874.00	3709.53	390.00	-49%	381%
TOTAL RECEIPTS	1516.80	1446.40	70.40	9944.54	12827.52	4787.80	-22%	108%

<u>MATERIALS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
No. of Books Repaired	50	43	7	223	289	187	-23%	19%
Donations added to Collection	6	30	-24	132	215	13	-39%	915%
Used Books Sold	181	370	-189	1263	3213	1389	-61%	-9%
<u>PROGRAMS AND EVENTS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
No. of Prog/Events							0%	0%
Teen Programs	2	4	-2	10	10	12	0%	-17%
Pop-Up Library Visits	1	4	-3	10	16	15	-38%	-33%
Community Events	17	35	-18	133	435	78	-69%	71%
Children's Programmes	39	43	-4	141	120	30	18%	370%
Class Visits	0	0	0	23	8	0	188%	100%
* Tech	20		20	260	0		100%	100%
* Seniors	2		2	17	0		100%	100%
TOTAL	81	86	-5	594	589	135	1%	340%
No. of Attendees								
Teen Programs	7	13	-6	43	220	125	-80%	-66%
Pop-Up Library Visits	15	43	-28	334	543	329	-38%	2%
Community Events	68	482	-414	1849	1986	426	-7%	334%
Children's Programmes	703	1038	-335	2810	2582	1695	9%	66%
Class Visits	0	0	0	683	226	0	202%	100%
* Tech	20		20	260	0		100%	100%
* Seniors	6		6	97	0		100%	100%
TOTAL	819	1576	-757	6076	5557	2575	9%	136%
* Tech and Seniors previously categorized under Community Events								
No. of Rentals/Reservations								
Room Rentals	6		6	38			100%	100%
Bookable Spaces	18		18	55			100%	100%
Sign Rentals	1		1	8			100%	100%
No. of Attendees								
Room Rentals	62		62	443			100%	100%
Bookable Spaces	37		37	85			100%	100%
*Room Rentals previously categorized under Community Events								
<u>ALL COMPUTER USERS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
Wireless Computer Users	268	433	-165	2293	2857	1097	-20%	109%
Computer Workstation Users	272	301	-29	1985	2089	988	-5%	101%
TOTAL	540	734	-194	4278	4946	2085	-14%	105%
<u>PATRON COUNT</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	5083	4805	278	31017	24005	19466	29%	59%
<u>LIBRARY HOMEPAGE HITS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	1625	1844	-219	11298	11578	11778	-2%	-4%
<u>ONLINE CATALOGUE HITS</u>	<u>2024</u>	<u>2023</u>	<u>+/-</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>2022 YTD</u>	<u>% Change</u> <u>2024/2023</u>	<u>% Change</u> <u>2024/2022</u>
	2099	2111	-12	13923	12169	11055	14%	26%

SOCIAL MEDIA	2024	2023	+/-		2024 YTD	2023 YTD	2022 YTD	% Change 2024/2023	% Change 2024/2022
Facebook									
Page Likes/Followers	1674	1522	152		1674	1522	1035	10%	62%
Total Post Views	14537	2009	12528		121701	139589	65912	-13%	85%
Total Post Interactions	320	749	-429		2457	6547	1939	-62%	27%
Total Posts	35	46	-11		233	285	236	-18%	-1%
Instagram									
Page Likes/Followers	1277	1174	103		1277	1174	1059	9%	21%
Total Post Views	4417	6126	-1709		28439	39105	9925	-27%	187%
Total Post Interactions	168	802	-634		1099	3048	496	-64%	122%
Total Posts	47	49	-2		269	275	95	-2%	183%
Twitter / X Discontinued Oct. 2023									
eNEWSLETTER	2024	2023	+/-		2024 YTD	2023 YTD	2022 YTD	% Change 2024/2023	% Change 2024/2022
New Contacts	8	18	-10		45	103	144	-56%	-69%
Total Contacts to Date	431	352	79		431	352	205	22%	110%
Email Opens	226	190	36		1235	1193	507	4%	144%
Clickthroughs	52	47	5		217	278	151	-22%	44%
PRINTING	2024	2023	+/-		2024 YTD	2023 YTD	2022 YTD	% Change 2024/2023	% Change 2024/2022
Public Computers	177	482	-305		1162	2601	2899	-55%	-60%
Mobile Print	90	0	90		420	0	0	100%	100%
Pages in Black and White	1147	465	682		6625	6565	3011	1%	120%
Pages in Colour	47	8	39		262	179	136	46%	93%
Total Jobs	267	482	-215		1582	2601	2899	-39%	-45%
Total Number of Pages	1194	473	721		6887	6744	3147	2%	119%
PHOTOCOPIER	2024	2023	+/-		2024 YTD	2023 YTD	2022 YTD	% Change 2024/2023	% Change 2024/2022
Pages copied	638	219	419		4130	2774	808	49%	411%