



Subject: Canada Summer Games - Niagara 2022

To: Council

From: Chief Administrative Office

Report Number: 2021-259

Meeting Date: October 25, 2021

Recommendation:

That Chief Administrative Office Report 2021-259 be received for information.

Purpose:

The purpose of this report is to provide an update and information to Council regarding Port Colborne's involvement with the 2022 Canada Summer Games.

Background:

The Canada Summer Games are held every two years. The games alternate between summer and winter competitions and are the largest multi-sport event in the country. Since 1967, nearly 100,000 athletes have participated in the Games with hundreds of thousands having engaged in try-outs and qualifying events. In addition, over 100,000 coaches, officials, and volunteers have been directly involved in the planning and staging of the Games.

The Niagara Region is the host for the 2022 Canada Summer Games. Each municipality within the Niagara Region is included in a number of programs and competitions. This report will outline the upcoming initiatives to support the Canada Summer Games in Niagara and Port Colborne's involvement.

Discussion:

Cycling Time Trial

On the competition side of the Games, the City will be the host site for the Cycling time trials on Monday, August 15, 2022. The location of the start/finish line and staging area is at H.H. Knoll Lakeview Park. The site map for the start/finish line can be seen in Appendix A. The site map will be amended to ensure the boat launch may remain open, the blue shaded area will shift to the grass on the west side of H.H. Knoll Lakeview Park.

The proposed route for the Cycling time trials can be viewed in Appendix B. The Canada Summer Games staff are in the early stages of planning the logistics involved with this route and are working with City staff throughout the process.

13 For 13 Cultural Festival

Information for the 13 for 13 Cultural Festival program can be viewed in Appendix C and Appendix D. Each municipality in the Niagara Region has been paired with a province or territory in Canada and is responsible for hosting an event to showcase the unique cultural heritage, entertainment, art, and culinary experiences of their pairing. Port Colborne has been partnered with New Brunswick and will host the 13 for 13 event on Monday, August 15, 2022.

August 15th, 2022 is the Acadian National Holiday. It was designated as a National Holiday at the first National Acadian Convention, which was held in Memramcook, New Brunswick, in 1881. National Acadian Day is an important piece of the heritage and history of New Brunswick and Acadian Day festivals are popular in New Brunswick. The City's partnership with New Brunswick offers a great opportunity to incorporate aspects of National Acadian Day that are celebrated in New Brunswick at the event.

The event will be located at H.H. Knoll Lakeview Park. Staff are still in the planning stages for this event. The main theme of the event is Acadia Day, with potential for live local entertainment, food vendors, activities for kids, inclusion of indigenous culture and more. The Canada Summer Games will assist in providing funding for the 13 for 13 events. The amount of funding will be determined in the coming months as the event plan becomes finalized.

The Torch Relay Program

Prior to each Canada Summer Games, a torch relay takes place. The Roly McLenahan Canada Games Torch is lit from the Centennial Flame on Parliament Hill, and then travels throughout the Host Province or Territory as the torch makes its way to the Host destination for the Opening Ceremony. The focus of the Niagara Torch Relay program is to celebrate the engineering marvel of the Welland Canal. The waterway Torch Relay program will conclude in Port Colborne with a closing ceremony. There is both a land and waterway Torch Relay program. More information on the Torch Relay Program can be viewed in Appendix 'D'.

Municipal Pageantry Program

The Canada Summer Games will be animating each municipality with up to 50 streetlamp post banners. The Canada Summer Games will be assuming the cost of the banners and the City will be responsible for installation. The banners will be designed and fabricated in November 2021 and installed in January, 2022.

The Canada Summer Games will also be installing “Home of the Games” signs in all Municipalities. There is no requirement from the City. The costs, installation and removal of the signs will be assumed by the Canada Summer Games organizers. These signs will be installed in December and removed when the Canada Summer Games are completed.

Internal Consultations:

The City has a Canada Summer Games internal task force with representation from Corporate Communications, Office of the Mayor and CAO, Corporate Services, Public Works, and Economic Development and Tourism Services.

Financial Considerations:

Council has previously approved and set aside \$45,000 for Canada Summer Games events. The intent is to support the 13 for 13 Cultural Festival, Cycling Time Trials, and the Torch Relay Programs. The Canada Summer Games will also be contributing funding to the 13 for 13 Cultural Festival. The amount of funding will be determined as staff continue to progress through the planning process.

Strategic Plan Alignment:

The initiative contained within this report supports the following pillar(s) of the strategic plan:

- Attracting Business Investment and Tourists to Port Colborne
 - City-Wide Investments in Infrastructure and Recreational/Cultural Spaces
 - Governance: Communications, Engagement, and Decision-Making
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Conclusion:

Port Colborne will be the host site for the Cycling time trials competition and the 13 for 13 Cultural Festival Program with New Brunswick. The City will also be involved in the

waterway and land programs for the Torch Relay. The City will be provided with streetlamp post banners and home of games signs to promote the Summer Games.

Appendices:

- a. Site Map for Cycling Time Trials
- b. Cycling Time Trials Route Map
- c. 13 for 13 Cultural Festival
- d. Port Colborne Information

Respectfully submitted,

Luke Rowe
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Report Approval:

All reports reviewed and approved by the Department Director and also the City Treasurer when relevant. Final review and approval by the Chief Administrative Officer.