



13 For 13 Cultural Festival

Travel across Canada without leaving the Niagara Region! Every evening between August 7 and 20, 2022, the 13 For 13 Cultural Festival will enable each of Niagara's municipalities to collaborate with a paired Province or Territory and showcase the unique cultural heritage, entertainment, art, and culinary experiences of their pairing on their assigned special evening of celebration. A unique opportunity for all Canadians to come together and celebrate moving forward from unprecedented country-wide shut downs due to the coronavirus pandemic . The 13 For 13 logo is a stylized map of Canada shaped like a maple leaf. Beams of light radiate from the Niagara Region out towards each province and territory. The light projects positive energy and hope, representing Canadians travelling to come together after a long period of isolation. The translucent, converging shapes have the appearance of crystal shards, representing the resilient nature of our citizens, but also implies the power of healing. The Canada Games serve as a nationbuilding event and are designed to bring residents from across the country together in a celebration of Canada's sport, arts, culture and community.

The Torch Relay Program

Prior to each Canada Games, a torch relay takes place which sees the Roly McLaren Canada Games Torch lit from the Centennial Flame on Parliament Hill, and then travel throughout the Host Province or Territory as the torch makes its way to the Host City for the Opening Ceremony. The torch is then used to ceremoniously light the Canada Games cauldron and officially mark the start of the Games and competition.

The torch relay is a significant element of the Canada Games and is used to raise awareness and excitement for the upcoming Games, while engaging communities throughout the Province or Territory along the journey.

As a pride piece of the Niagara 2022 Canada Summer Games, the Host Society has envisioned a unique themed Torch Relay journey. Unlike any previous Canada Games, the Niagara Torch Relay program would pay tribute to the historical significance of water as means of transportation across Canada and through Niagara. The initial leg of the torch relay would focus on water travel via the St. Lawrence Seaway, Lake Ontario, and the Welland Canal.

The Niagara Torch Relay program will celebrate the engineering marvel of the Welland Canal, which is a shipping canal connecting Lake Ontario and Lake Erie. It forms a key section of the St. Lawrence Seaway and Great Lakes Waterway. Traversing the Niagara Peninsula from Port Weller in St. Catharines to Port Colborne, it enables ships to ascend and descend the Niagara Escarpment and bypass Niagara Falls.

Upon its disembarkment from the Welland Canal, the Canada Games Torch Relay will convert to its traditional land transfer program visiting each of Niagara's twelve municipalities, connecting Niagara residents, their communities and creating experiential legacy moments, memories and momentum.

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After the final leg of the Canada Games Torch Relay, the torch will arrive at the Opening Ceremony to ignite the Canada Games cauldron and officially commence the Niagara 2022 Canada Summer Games.

The following information was presented at the September Municipal Forum:

Program Dates

Timelines | Victoria Day'22 to Games Time

Lighting Ceremony

Between June 9th - June 14th, 2022 - Parliament Hill - Ottawa

Waterways Program (Revised):

June 15th to 18th, 2022

- Ceremony & Embark CSL Welland - Montreal
- Arrival - Welland Canal - St. Catharines
- Various lock stops & small celebration receptions
- Conclude - Port Colborne

Land Program:

Weekend, June 25th & 26th, 2022

Weekend July 2nd & 3rd, 2022

Weekend July 9th & 10th, 2022

Weekend July 16th & 17th, 2022

Weekend July 23rd & 24th, 2022

Weekend July 30th & 31st, 2022

- Municipality (1) & (2)
- Municipality (3) & (4)
- Municipality (5) & (6)
- Municipality (7) & (8)
- Municipality (9) & (10)
- Municipality (11) & (12)

From Torch to Cauldron:

Saturday, August 6th, 2022

- Opening Ceremony

Torch Relay

Starting the Land Program Planning Process!

Creating the Planning Team, consisting of:

- Niagara 2022
- Municipality
- Rotary District 7090
- Affiliated Sponsor

Creating the Route:

- Start Line (*as per sponsor*)
 - Gathering | Podium Program | Entertainment
- Route Stops
 - Passing of the torch only
- Finish Line (*as per sponsor*)
 - Celebration | Podium Program | Entertainment

Torch Relay

The Logistics:

Municipality:

- Permits and/or Road Closure
- Police and/or EMS (*if required*)
- Residential communication (*if required*)

Niagara 2022:

- Pageantry
- Torch Bearers | Uniforms
- Podium Program
- Entertainment
- Volunteer Uniform
- Budget

Rotary Club:

- Onsite Volunteers
- Potential Fundraising

Sponsor:

- Animation (start & finish lines)

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Municipal Pageantry

Please see <https://niagara2022games.ca/sponsors/activation> for branding and other information, including co-branded merchandise and the opportunity to order Municipal pins. Barry from the Pin People will be presenting at our next Municipal Forum in October. Each Province, Territory, Sport and many sponsors order pins for trading. Municipalities are welcome to join the fun as pin trading is the most competitive “sport” of each Games!

Street Pole Banners:

The Niagara 2022 Canada Summer Games would like to collaboratively invite each municipality to engage in our Games Regional Pageantry Program. Part of this program includes animating each municipality with up to 50 Street Lamp Post Banners.



Program Contribution:

Banner Design & Fabrication - Niagara 2022 Canada Summer Games
Banner Installation & Removal - Municipality

Program Dates:

Banner Delivery - December 2021
Banner Installation - January 2022
Banner Removal - August 31st, 2022