

February 2025

Printed:

<u>CIRCULATION (PHYSICAL)</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
Books	3306	3864	-558	6861	7892	7386	-13%	-7%
Periodicals	211	241	-30	413	286	81	44%	410%
DVDs	1061	1546	-485	2334	3161	2391	-26%	-2%
CDs	11	40	-29	66	52	69	27%	-4%
Audiobooks	72	62	10	170	126	147	35%	16%
Board Games	16	36	-20	37	68	70	-46%	-47%
Seed Library	143	3	140	190	17	156	1018%	22%
Video Games	97	158	-61	204	276	322	-26%	-37%
Library of Things	19	0	19	37	0	1	100%	3600%
Library of Things - Storage	3	3	0	12	5	4	140%	200%
Library of Things - Children	49	47	2	103	58	34	78%	203%
Toys and Puzzles	80	211	-131	158	490	229	-68%	-31%
Microfilm	57	40	17	57	62	63	-8%	-10%
TOTAL CIRCULATION	5125	6251	-1126	10642	12493	10953	-15%	-3%
Materials Returned	4395	5350	-955	8896	10938	9544	-19%	-7%
TOTAL TRANSACTIONS	9520	11601	-2081	19538	23431	20497	-17%	-5%
<u>CIRCULATION (DIGITAL)</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
Electronic Databases	483	159	324	949	261	656	264%	45%
Downloadable Audiobooks	624	629	-5	1337	1246	959	7%	39%
Downloadable eBooks	1032	1080	-48	2295	2297	1934	0%	19%
Downloadable Music	1	1	0	2	5	3	-60%	-33%
Downloadable Video	50	41	9	116	86	83	35%	40%
Downloadable Magazines	591	534	57	1234	1091	333	13%	271%
TOTAL CIRCULATION	2781	2444	337	5933	4986	3968	19%	50%
<u>ILLO & RECIP. BORROWING</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
Interlibrary Loans --IN	8	7	1	10	19	23	-47%	-57%
LINC Reciprocal IN	751	547	204	1652	1154	1005	43%	64%
TOTAL RECEIVED	759	554	205	1662	1173	1028	42%	62%
Interlibrary Loans --OUT	37	13	24	60	34	60	76%	0%
LINC Reciprocal OUT	597	815	-218	1421	1745	1534	-19%	-7%
TOTAL SENT	634	828	-194	1481	1779	1594	-17%	-7%
<u>REGISTRATIONS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
Adults	35	48	-13	68	74	82	-8%	-17%
Children	4	11	-7	9	23	27	-61%	-67%
Non-Resident	6	2	4	18	2	18	800%	0%
Teen	0	0	0	3	0	1	100%	200%
TOTAL REGISTRATIONS	45	61	-16	98	99	128	-1%	-23%
<u>RECEIPTS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
Other Sale	285.90	54.00	231.90	431.90	190.95	156.21	126%	176%
Room Rental	160.00	101.70	58.30	290.00	101.70	135.60	185%	114%
General Donations	5.32	1010.00	-1004.68	9.75	1025.00	1016.00	-99%	-99%
Used Book Sales	473.50	310.20	163.30	693.80	463.35	546.30	50%	27%
Photocopy/Print/Fax Fee	792.52	359.20	433.32	1169.05	737.70	600.40	58%	95%
Sign Rental	0.00	0.00	0.00	0.00	0.00	0.00	0%	0%
Program Fee - Adult	0.00	0.00	0.00	0.00	0.00	607.00	0%	-100%
Other Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0%	0%
SUBTOTAL	1717.24	1835.10	-117.86	2594.50	2518.70	3061.51	3%	-15%
Capital Donations	0.00	100.00	-100.00	0.00	650.00	2964.53	-100%	-100%
TOTAL RECEIPTS	1717.24	1935.10	-217.86	2594.50	3168.70	6026.04	-18%	-57%
<u>MATERIALS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change 2025/2024</u>	<u>% Change 2025/2023</u>
No. of Books Repaired	78	18	60	78	55	70	42%	11%
Donations added to Collection	0	35	-35	11	55	55	-80%	-80%
Used Books Sold	161	193	-32	538	263	401	105%	34%

<u>PROGRAMS AND EVENTS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
No. of Prog/Events							0%	0%
Teen Programs	5	0	5	10	0	2	100%	400%
Pop-Up Library Visits	1	1	0	4	1	1	300%	300%
Community Events	13	28	-15	25	52	73	-52%	-66%
Children's Programmes	26	19	7	51	28	14	82%	264%
Class Visits	5	3	2	5	3	1	67%	400%
* Tech	53	30	23	107	67	0	60%	100%
* Seniors	2	2	0	4	2	0	100%	100%
TOTAL	105	83	22	206	153	91	35%	126%
No. of Attendees								
Teen Programs	5	0	5	12	0	181	100%	-93%
Pop-Up Library Visits	10	4	6	53	4	13	1225%	308%
Community Events	77	370	-293	185	686	267	-73%	-31%
Children's Programmes	428	477	-49	760	522	252	46%	202%
Class Visits	112	77	35	112	77	27	45%	315%
* Tech	53	30	23	107	67	0	60%	100%
* Seniors	5	7	-2	12	7	0	71%	100%
TOTAL	690	965	-275	1241	1363	740	-9%	68%
* Tech and Seniors previously categorized under Community Events								
No. of Rentals/Reservations								
Room Rentals	8		8					0%
Study Booth, Glass Room, Pavilion Usage / Reservation	11		11					0%
Sign Rentals	0		0					0%
No. of Attendees								
Room Rentals	87		87					0%
Study Booth, Glass Room, Pavilion Usage / Reservation	18		18					0%
*Room Rentals previously categorized under Community Events								
<u>ALL COMPUTER USERS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
Wireless Computer Users	0	477	-477	0	498	697	-100%	-100%
Computer Workstation Users	211	307	-96	465	559	548	-17%	-15%
TOTAL	211	784	-573	465	1057	1245	-56%	-63%
<u>PATRON COUNT</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
	3405	3920	-515	7126	7385	5998	-4%	19%
<u>LIBRARY HOMEPAGE HITS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
	1838	1604	234	4080	3119	3088	31%	32%
<u>ONLINE CATALOGUE HITS</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
	2232	1963	269	5293	4201	3348	26%	58%
<u>SOCIAL MEDIA</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>	<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
Facebook								
Page Likes/Followers	1770	1634	136	1770	1634	1367	8%	29%
Total Post Views	19330	6408	12922	61685	35073	23605	76%	161%
Total Post Interactions	541	129	412	1591	764	745	108%	114%
Total Posts	49	21	28	106	45	67	136%	58%
Instagram								
Page Likes/Followers	1350	1229	121	1350	1229	1127	10%	20%
Total Post Views	11484	2579	8905	19906	6356	6885	213%	189%
Total Post Interactions	399	94	305	685	252	404	172%	70%
Total Posts	64	21	43	122	43	57	184%	114%

<u>eNEWSLETTER</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>		<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
New Contacts	6	0	6		14	0	21	100%	-33%
Total Contacts to Date	497	386	111		497	386	270	29%	84%
Email Opens	0	187	-187		266	391	315	-32%	-16%
Clickthroughs	0	24	-24		55	68	68	-19%	-19%
<u>PRINTING & PHOTOCOPY</u>	<u>2025</u>	<u>2024</u>	<u>+/-</u>		<u>2025 YTD</u>	<u>2024 YTD</u>	<u>2023 YTD</u>	<u>% Change</u> <u>2025/2024</u>	<u>% Change</u> <u>2025/2023</u>
Public Computers	146	177	-31		299	290	518	3%	-42%
Mobile Print	120	47	73		255	120	0	113%	100%
Pages in Black and White	3034	1514	1520		4468	2924	2358	53%	89%
Pages in Colour	34	30	4		52	56	47	-7%	11%
Total Print Jobs	266	224	42		554	410	518	35%	7%
Total Number of Pages	3068	1544	1524		4520	2980	2405	52%	88%