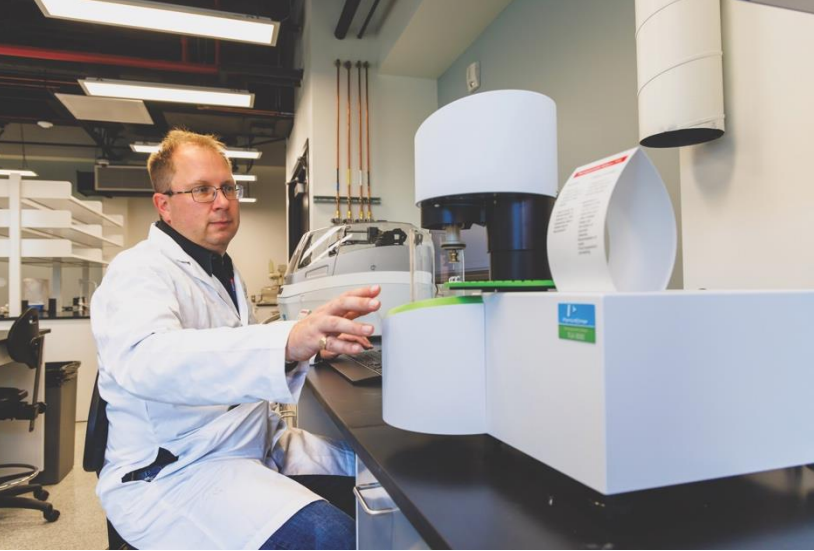


2,806
Total number of
full time
Brock employees

2,136
Total number of
Brock employees
who live in the
Niagara region

48
Total number of
Brock employees
who live in
Port Colborne



\$1.3 billion

economic impact in Niagara

— AND —

\$2.4 billion

Contributed to Ontario's
economic landscape*

*BASED ON THE 2019-20 ACADEMIC YEAR



More than
120,000
Brock alumni

Brock
University



22

co-op placements
in Port Colborne

2023-25

- City of Port Colborne
- Grant Thornton LLP
- Jungbunzlauer Canada Inc
- Niagara Health
- Clarence Street Veterinary Clinic

“The work I’ve done here isn’t just paperwork. It affects real projects that improve the city and the lives of its residents. It’s rewarding to know that what I do matters on a larger scale.”

Ross Horsley, a third-year Accounting student
City of Port Colborne intern



Brock
University

Transforming people, reimagining the future

Institutional Strategic Plan • 2025-2030



24 focus groups



19 one-on-one interviews



2 surveys internal & external

2,000+ total consultations

80+

Board Members & Senators

370+

students

500+

participated in the alumni survey

150+

community partners

450+

staff & admin

150+

faculty, instructors & librarians

PURPOSE STATEMENT

Why we exist

Transforming people, reimagining the future.
Through curiosity, creativity, and courage.

GUIDING PRINCIPLES

**+ Champion
one
another**

We are stronger together.

**+ Break
down
barriers**

Access unlocks potential.

**+ Lead
by
example**

Our actions matter.

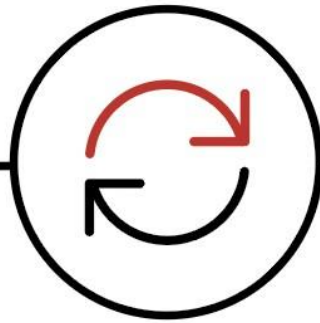
**+ Learn
through
curiosity**

We quest for knowledge.

Strategic directions



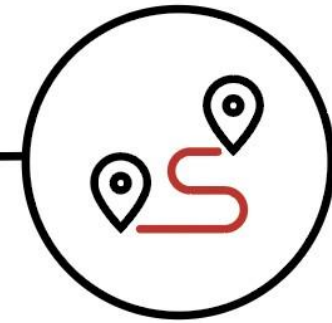
Shape tomorrow
through research,
discovery
and knowledge



Build
sustainable
futures



Realize
you
matter



Bring the world
to Brock, and
Brock to the
world





Thank you