



**Subject: Canada Day Celebrations**

**To: Council**

**From: Corporate Services Department**

Report Number: 2022-101

Meeting Date: June 14, 2022

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**Recommendation:**

That Corporate Services Department Report 2022-101 be received; and

That the waiver of fees of approximately \$800 for the Optimist Club Canada Day Celebrations at H.H. Knoll Lakeview Park Celebrations be approved as a City sponsorship of the event;

That the following roads be closed to parking and vehicular traffic on Friday, July 1, 2022, from 9:00 p.m. to 11:00 p.m.

- West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street);
- Intersection of Kent Street at West Street;
- Intersection of Victoria Street at West Street;
- Intersection of Adelaide Street at West Street; and
- Intersection of Sugarloaf Street at West Street.

That Staff be directed to confirm that the Port Colborne Optimist Club file a certificate of insurance naming the City as an additional insured, in the amount of \$2,000,000, prior to the event.

That the Chief Administrative Officer and Director, Corporate Services/Treasurer be delegated the authority to approve and organize future Canada Day Celebration events provided the event follows a similar model as presented in this report, for greater clarity staff are delegated the authority to change and/or add additional street closures, change times and firework location, if required.

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## Purpose:

The purpose of this report is to provide Council with information regarding the 2022 Optimist Club Canada Day Celebrations at H.H. Knoll Lakeview Park and a recommendation for the Canada Day fireworks display road closures.

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## Background:

The annual Optimist Club Canada Day Celebrations (the “event”) provides the community with a fun-filled day of family activities at H.H. Knoll Lakeview Park. This is a family orientated community event with food vendors, retail, vendors, artisan vendors, penny sales, community organizations, children’s activities, and more. The afternoon will also feature various entertainers and performances. This event is deemed to be a significant event for the City of Port Colborne and is recognised in the maintenance standards for Municipal Parks under section 8.2 Special Events – subsection 8.2.1 – Regionally Significant Events. The event poster from the Optimist Club can be viewed in Appendix “A”.

To facilitate the Canada Day Fireworks, a portion of West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street), will need to be closed to prohibit general vehicular traffic and parking by the public.

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## Discussion:

The event at H.H. Knoll Lakeview Park will be held from 10:00 a.m. to 6:00 p.m. on Friday, July 1, 2022. The Optimist Club is requesting the City waive fees for H.H. Knoll Lakeview Park, the large pavilion, and the bandshell. The Optimist Club is also requesting the City install snow fencing to accommodate the birds of prey exhibit, provide portable washrooms, and waive of the noise variance fee. Below is a summary of the total value of the waiver of fees.

| Sponsorship Type                       | Approximate Value (\$) |
|--|------------------------|
| Park Permit – H.H. Knoll Lakeview Park | \$78                   |
| Pavilion and Bandshell Permit          | \$88.50                |
| Snow Fencing Installation Fee          | \$300                  |
| Noise Variance Fee                     | \$100                  |
| Portable Washroom Fee                  | \$200                  |

Road closures are required to facilitate a safe viewing area for the fireworks display along West Street and are recommended between 9:00 p.m. and 11:00 p.m. on Friday, July 1, 2022. This area is for pedestrians to view the Canada Day Fireworks that will

occur over the Welland Canal beginning at approximately 10:00 p.m. (weather permitting). The following road closures are recommended:

- West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street);
- Intersection of Kent Street at West Street;
- Intersection of Victoria Street at West Street;
- Intersection of Adelaide Street at West Street; and
- Intersection of Sugarloaf Street at West Street.

The proposed road closure map is attached as Appendix “B”.

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### **Financial Implications:**

As mentioned previously in the report, staff are seeking Council approval to waive fees to support the Optimist Club Canada Day Celebrations as a City sponsorship of the event. The waiver of fees is valued at roughly \$800 and staff time will also be required during the event.

Recreation staff applied to the Celebrate Canada grant and were successful in receiving \$16,000. These funds will be utilized for the fireworks and Canada Day cake at the Optimist Club opening ceremonies.

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### **Strategic Plan Alignment:**

The initiative contained within this report supports the following pillar(s) of the strategic plan:

- Service and Simplicity - Quality and Innovative Delivery of Customer Services
  - Attracting Business Investment and Tourists to Port Colborne
  - City-Wide Investments in Infrastructure and Recreational/Cultural Spaces
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### **Conclusion:**

In conclusion, staff recommend that Council approve the waiver of fees as a city sponsorship for the Optimist Club Canada Celebrations at H.H. Knoll Lakeview Park and the road closures for the fireworks.

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### **Appendices:**

- a. Optimist Club’s Canada Day Event Poster

b. Firework Viewing Road Closure Map

Respectfully submitted,

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**Report Approval:**

All reports reviewed and approved by the Department Director and also the City Treasurer when relevant. Final review and approval by the Chief Administrative Officer.