

**FEBRUARY 19, 2020
MEETING OF THE PORT COLBORNE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**

Minutes of the twentieth regular meeting of the Committee Members of the Port Colborne Economic Development Advisory Committee, held in the Third Floor Committee 3 Room, City Hall, 66 Charlotte Street, Port Colborne February 19, 2020, 4:00 p.m.

The following Committee Members were in attendance:

Committee Members: Marilyn Barton, Andrea Boitor, Larry Fontaine, Kate Ostryhon-Lumsden, Kevin Reles, David Semley, Len Stolk

Council: Councillor Gary Bruno, Councillor Harry Wells

Staff: Michelle Idzenga, Julian Douglas-Kameka, Scott Luey, Karen Walsh

Regrets: Mayor Bill Steele, Angela Doyle, Betty Konc

1. WELCOME CALLED TO ORDER: 4:04 p.m.

2. CITY LOGO – Michelle Idzenga

Brief overview of the redesign of the logo.

Moved by: Marilyn Barton

Seconded by: Councillor Harry Wells

THAT the Economic Development Advisory Committee recommends council to use Option B (schooner) for the new City logo.

CARRIED

3. APPROVAL OF THE AGENDA

Moved by: Len Stolk

Seconded by: Larry Fontaine

THAT the agenda for Economic Development Advisory Committee February 19th, 2020 be approved as presented.

CARRIED

4. DISCLOSURES OF INTEREST

None

5. INFORMATION/CORRESPONDENCE

None

6. APPROVAL OF THE FOLLOWING MINUTES:

Approval of the December 4, 2019 minutes.

Moved by: Harry Wells

Seconded by: Kate Ostryhon-Lumsden

THAT the minutes from December 4, 2019 be approved as presented.

CARRIED

7. BUSINESS ARISING FROM THE MINUTES

- a) Status of Vacancy Tax – the region has no interested in creating a new tax bracket, region is working on a commercial vacancy tax
 - Scott to send out email regarding housing development how long do development have to build.
 - Memo to council from EDAC, whereas private property owners hold vacant property land request the region request class rate, at a higher rate of tax.
 - Scott will work with Residential Development subcommittee to prepare the memo wording.
 - Recommendation to Council, Resolution from Port Colborne to other municipalities that the Region adopts a vacancy tax.
- b) Hospital/Urgent Car update/action plan – Mayor working with other Mayors. (leaving on agenda)
- c) Internal timeline for development approval and Timeline compliance rate for development approval – (attached handouts) – defer to next meeting invite David to attend a meeting give a reader's digest version of what the process is.

8. ECONOMIC DEVELOPMENT OFFICER'S REPORT (attached)

- a) Ontario report on Cruise Ships – Tourism RFP deadline March 24, report due to be done end of June
- b) Charlottetown cruise ships economic impact – requested the information and it has not been received yet.
- c) Measureable quarterly goals and achievement goals - deferred

9. COMMITTEE REPORT

- a) Industrial/Small Business – chair by Larry Fontaine
 - Deferred

- b) Tourism – chair by Betty Konc
 - Deferred
- c) Residential Development – chair by Councillor Gary Bruno
 - deferred

10. NEW BUSINESS

- a) Discussion and Confirmation of “Vision” Statement – “Port Colborne is a place to live well and enjoy life in a safe, healthy, prosperous, well-run, inclusive and respectful community.” – The City is currently working on the Strategic Plan and will go before council in two months. Workshops with Council and Staff have been conducted in 2019. Working on doing mission values,
- b) Review Economic Development Strategic Plan - deferred
- c) Economic Development Sample KPI’s - deferred
- d) Other – Maclean’s – Canada’s best communities (ranking of 415 cities) <https://www.macleans.ca/best-communities-canada-2019-full-ranking-tool/>
Ratings are in the following categories: wealth & economy, affordability, demographics, taxes, commute, crime, weather, health, amenities, and culture & community.
 - Port Colborne is rate 109 with the top three categories being weather, health and wealth & economy.
 - Committee to determine communities to compare to Port Colborne and why. Set up three to five measures.
- e) AirBnB - EDO and Director of Planning are currently doing a policy. Julian to bring back the results of the AirBnB investigations. Report landscapes and then recommendations. EDAC to have input before it goes to council.

Incubator – (included with staff report). Feasibility study for next meeting

11. NEXT MEETING

May 13, 2020 4:00 p.m.

12. ADJOURNMENT

Moved by: Councillor Gary Bruno

Resolved that we do now adjourn.

CARRIED

Time of adjournment 5:49 p.m.