

# HonkTAP

The industry's first  
contactless parking  
payment technology:  
no app, no touch, just tap!

Patent-pending technology allows drivers to pay for parking with a simple tap of a phone. No downloading an app or account set up.



USPTO #62/813,955



## Increased Compliance

Honk is the safest, easiest and quickest way for drivers to pay for parking - significantly reducing pain points to paying.



## Cost Savings

No coins to collect, no paper to supply, no cellular communication charges and no power to supply!



## Health & Safety

Help drivers avoid high-touch areas like pay stations and cash.



## Loyalty & Marketing

Entice first-time parkers with discounted parking – create redemptions by dollar amount, percentage or time.

# 3 Simple Steps to Set Up

1

Collect parking lot details and rates

2

Determine quantity of stations & signs

3

Install & configure HonkTAP

Driver taps or scans phone near the HonkTAP smart station

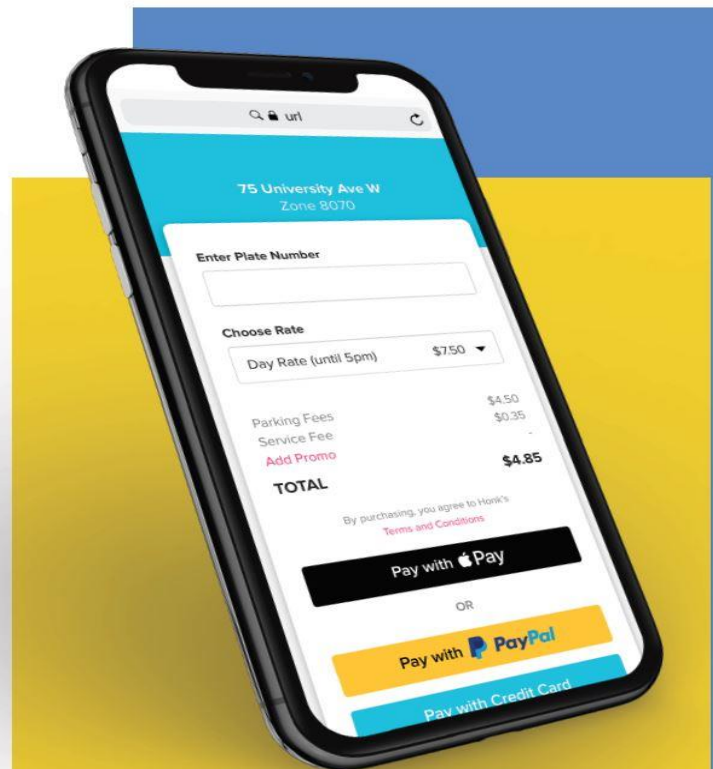


Driver enters license plate, selects parking duration & payment information on guest checkout screen



**Checkout & Pay!**

+ Emailed Receipts  
+ Extend Session



**William Rasi, General Manager, AllPro Parking**

We were blown away by the revenue generated from HonkTAP. There was minimal effort and little capital invested on our end to get it up and running, and the numbers speak for themselves. We've seen particularly high adoption from visitors to Buffalo — they don't want to download a parking app for a weekend visit. This gives drivers the app experience — paying for parking from their mobile device — without the need to download, install, and register for an app.

CONTACT US

✉ [sales@honkmobile.com](mailto:sales@honkmobile.com)  
🌐 [www.honkmobile.com](http://www.honkmobile.com)