



Subject: Canal Days Funding Opportunity

To: Council

From: Corporate Services Department

Report Number: 2022-163

Meeting Date: July 12, 2022

Recommendation:

That Corporate Services Department – Recreation Division Report 2022-163 be received; and

That Director of Corporate Services be directed to execute the agreement for the FACTOR Music Festival Reopening Fund grant.

Purpose:

Recreation staff applied to a grant offered by the Federal Government intended to support the reopening of Music Festivals in Canada. The City of Port Colborne was successful in receiving \$35,000 in funding from this program.

Background:

The Factor Music Festival Reopening Fund is seeking to aid professional music festivals to stimulate their economic recovery by supporting the presentation of their events and encouraging the return of in-person audiences.

Discussion:

On July 5th, 2022 staff were made aware that the City was successful in receiving a \$35,000 grant through Canada Music Fund.

Recreation staff will direct the funding from the Factor Grant to off-set costs related to the Canal Days Concert Series. Eligible expenses include fees for Canadian artists,

staging costs, equipment rental, marketing, administrative expenses, and cost associated with public safety and compliance.

Internal Consultations:

Recreation staff have communicated this successful grant application with communications staff to ensure that the City provides the proper recognition to the Federal Government as outlined in the grant policy.

Financial Implications:

As a result of this successful grant application the city will be receiving \$35,000 towards the Canal Days Marine Heritage Festival Budget. There are no additional funds required from the City as part of the funding agreement.

Public Engagement:

No public engagement involved.

Strategic Plan Alignment:

The initiative contained within this report supports the following pillar(s) of the strategic plan:

- Attracting Business Investment and Tourists to Port Colborne
 - City-Wide Investments in Infrastructure and Recreational/Cultural Spaces
 - Value: Financial Management to Achieve Financial Sustainability
 - Governance: Communications, Engagement, and Decision-Making
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Conclusion:

In conclusion, Recreation staff were successful in applying to the Factor Music Festival Reopening Fund. The City will receive \$35,000 from the Federal Government as a result of the successful grant application.

Appendices:

- a. Factor Grant Funding Agreement

b. Bylaw to execute Agreement

Respectfully submitted,

Luke Rowe
Event & Volunteer Coordinator
905-835-2900 ext. 566
Luke.rowe@portcolborne.ca

Report Approval:

All reports reviewed and approved by the Department Director and also the City Treasurer when relevant. Final review and approval by the Chief Administrative Officer.