

**Ministry of Tourism,
Culture and Sport**

Minister

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**Ministère du Tourisme, de la
Culture et du Sport**

Ministre

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July 28, 2022

Luke Rowe
Event And Volunteer Coordinator
The City of Port Colborne
66 Charlotte St
Port Colborne, ON L3K 3C8
luke.rowe@portcolborne.ca

Re: Application #2022-01-1-1665171254

Dear Mr. Rowe:

I am delighted to inform you that Canal Days Marine Heritage Festival is a successful applicant of the Reconnect Ontario 2022 program, delivered by Ontario's Ministry of Tourism, Culture and Sport. To support your event, one-time funding of up to \$115,218 will be provided under this program, subject to the successful completion of a transfer payment agreement.

Due to the significant interest in this year's program and the high volume of applications, funding through the Reconnect Ontario program was increased by \$30 million. This is a one-time increase. Future funding is not guaranteed, and applications will be measured against next year's program's criteria.

Our government recognizes the festival and event sector was hit hard by the COVID-19 pandemic and I am proud to support a record number of festivals and events this year. Investments in events such as yours will help event organizers carry out events that will motivate visitors to rediscover Ontario, generating a positive economic impact for local communities, regions and the province.

Our ministry is committed to working with you to support your event. A ministry tourism advisor will contact you shortly to outline next steps.

Thank you for your ongoing commitment to tourism and culture, and for bringing people in Ontario together.

Sincerely,

A handwritten signature in black ink, appearing to read "Neil Lumsden".

The Honourable Neil Lumsden
Minister of Tourism, Culture and Sport