



PORT COLBORNE

Economic Development & Tourism
Services

Memorandum

Date: October 5, 2022

To: Mayor Steele and City Council

From: Bram Cotton, Economic Development Officer

Re: Request for Declaration of Small Business Week

Each week across Canada, one week is set aside to highlight Small Business Week. The theme of Small Business Week 2022, **“Dare to do things differently: Power up your growth.”**

Small businesses (SMBs) are critical to the Canadian economy, and face the pressure of difficult workforce and economic decisions. It’s never been more important to support, build, and adapt local business infrastructures.

Since its inception in 1979, as a small event in British Columbia, Small Business Week ® has grown substantially in both size and scope. Now a nationwide celebration of entrepreneurship, Small Business Week (SBW) continues to pay tribute to the important contribution that small businesses make to the national economy. SBW activities provide established and prospective entrepreneurs with training and development opportunities, and create a forum for networking and sharing ideas.

Entrepreneurs are idea people – filled with ideas, aspirations and objectives. They see an opportunity at every turn and are continuously looking for improvement. An entrepreneur’s life is frenetic, powered by a seemingly unlimited vitality. The entrepreneur’s tenacity is surpassed only a strong passion for business.

Small businesses are vital to the success and growth of the City of Port Colborne economy. The City Economic Development and Tourism Department in conjunction with My Main

Street, Digital Main Street, the Niagara Small Business Enterprise Centre offer supports to small businesses in our community and for more information on these programs please contact Olga Loeffen.

In addition to this the City has Community Improvement Plan programs that support small business owners in our community. To learn more please contact Karen Walsh.

At this time, I would request that council declare the week of October 16 to 22, 2022 as Small Business Week in the City of Port Colborne.

Thank you for your support.

A handwritten signature in blue ink, appearing to read 'Bram Cotton', with a stylized flourish at the end.

Bram Cotton
Economic Development Officer