



**FACILITY
PARTNERSHIPS
with
TPH ACADEMY**



DEVELOPING & ADVANCING IMPACT PLAYERS

OUR 'WHY' IN TPH

TPH's core purpose is to **lead the world in the holistic development of student-athletes, advancing – in and beyond the game – the next generation of impact players.**





Our Family of Companies





VEHICLES TO EXECUTE OUR COMPANY MISSION

OUR CORE COMPETENCIES AT TPH

1. TPH Academy
2. Association/Club Management
3. Camps & Clinics
4. Prospects Programs



**WHY PARTNER
WITH**





WHY PARTNER WITH TPH?

I. WE ARE FACILITY-FRIENDLY

We are about partnership and adding **value**

- Academy model generates facility activity during otherwise “quiet time”
 - 8 AM to 4 PM, Monday to Friday, September to June
- We support the ecosystem, increasing facility revenue in:
 - Fitness, food and beverage, physio, and more
- Possibilities to create staff economies of scale
 - Fitness, sports association staff and coaches, and more
- Additional program offerings beyond the Academy
 - Camps and clinics, prospects programs, summer programs
- We provide both the **team** and **individual** academy structure
 - We support taking your teams to the next level
- We offer customized, “powered by” partnership options
 - We will tailor the model to fit your wants and desires

SAMPLE ACADEMY DAILY SCHEDULE

- 8:00 AM
ARRIVAL
- 8:10 AM
ACADEMICS
- 9:25 AM
VIDEO/WARM-UP
- 10:15 AM
TRAINING - SPORT
- 11:30 AM
TRAINING - GYM
- 12:45 PM
LUNCH
- 1:10 PM
ACADEMICS
- 2:30 PM
ACTIVITY/BREAK
- 2:45 PM
ACADEMICS
- 4:00 PM
DEPART

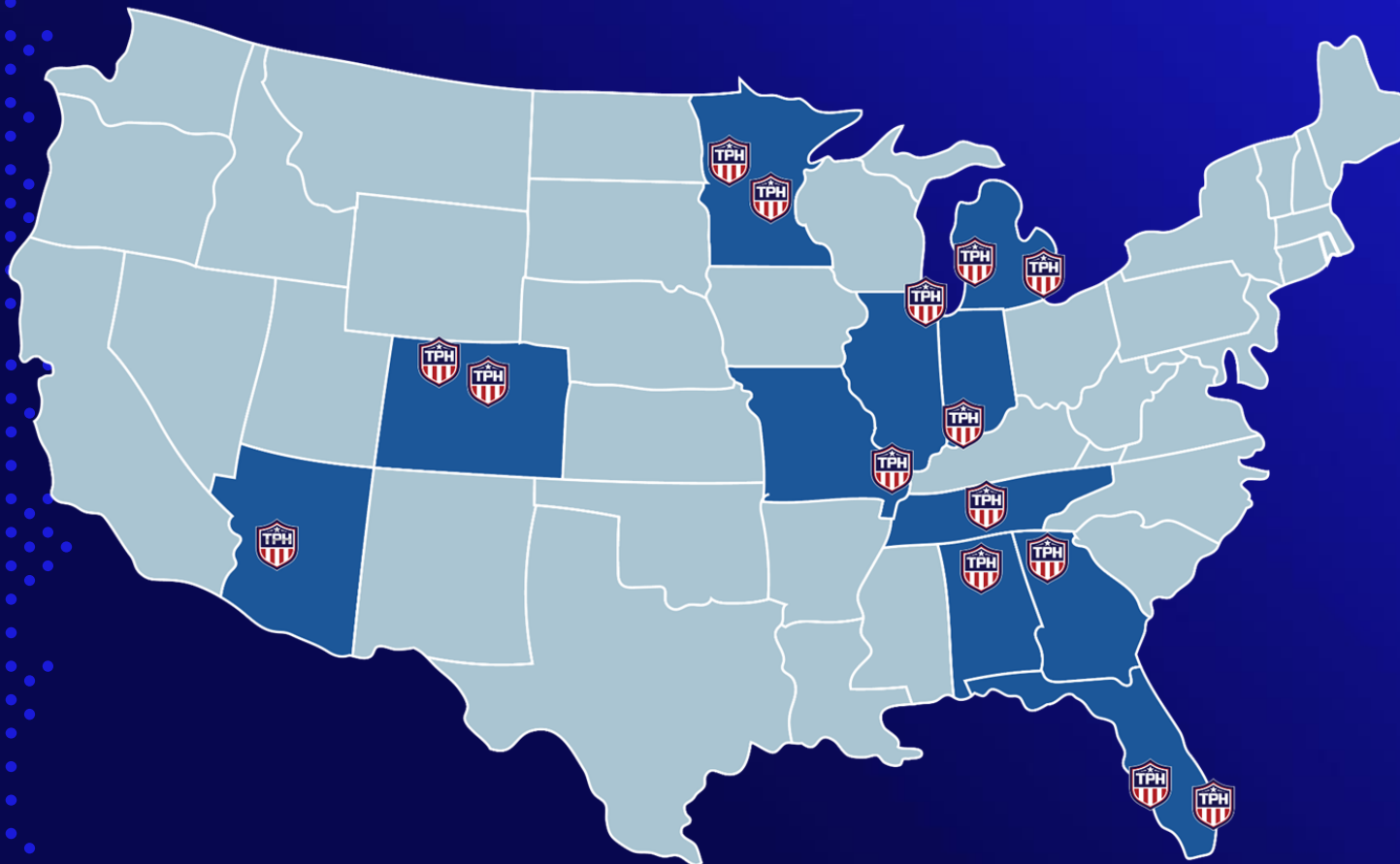
<div>  <div>TPH Academy Offerings</div>  </div>		The TPH Academy	Powered by "On-Site"	Powered by "Off-Site"	TPH Virtual Academy
	Enrollment for Student-Athletes in Ed Options Academy, TPH's NCAA-Accredited Online Learning Provider	Yes	Yes	Yes	Yes
	Individualized Learning and Course Pacing for All Student-Athletes, Offered Either In-Person or Virtually	Yes	Yes	Yes	Yes
	Zoom Webinar Invitations and Student Workbook for Coach FA's Mentorship Program- Foundations in Elite Athlete Mindset and Personal Development	Yes	Yes	Yes	Yes
	Access to the TPH Performance Zone	Yes	Yes	Yes	Yes
	Student-Athlete Apparel Package and Starter Kit	Yes	Yes	Yes	?
	Access to Best Practices from TPH Cross-Collaboration	Yes	Yes	Yes	?
	On-Site, TPH-Directed Academic Supervision and Oversight	Yes	Yes	?	?
	TPH-Facilitated Social and Real-World Experiences	Yes	Yes	?	?
	Student-Athlete Accounts in the TPH-KINDUCT Performance App	Yes	Yes	?	?
	Benefits of Studying in TPH's Cutting-Edge Physical Learning Environment, Delivered in Partnership with Steelcase	Yes	Yes	?	?
	Sport-Specific, On-Site Training and Instruction	Yes	?	?	?
	On-Site Gym Training	Yes	?	?	?
	Staff Accounts for the TPH Athlete Development Library	Yes	?	?	?
	Full Support from and Regular Communication with TPH's Entire National Support Team and Ecosystem	Yes	?	?	?



WHY PARTNER WITH TPH?

II. WE ARE ESTABLISHED

The industry leader in scaling the academy model



24 CITIES

14
STATES

16
ACADEMY LOCATIONS

ATLANTA, GA
BLAINE, MN
BLOOMINGTON, IN
CHICAGO, IL
CINCINNATI, OH
DAYTON, OH
DETROIT, MI
DENVER, CO
ESTERO, FL
EVANSVILLE, IN
FORT LAUDERDALE, FL
FORT WAYNE, IN

GRAND RAPIDS, MI
HUNTSVILLE, AL
INDIANAPOLIS, IN
KNOXVILLE, TN
LEXINGTON, KY
LOUISVILLE, KY
NASHVILLE, TN
OXFORD, OH
PHOENIX, AZ
PLYMOUTH, MN
ST. LOUIS, MO
SUPERIOR, CO



WHY PARTNER WITH TPH?

II. WE ARE ESTABLISHED

The industry leader in scaling the academy model

- **16** TPH Academy locations with **800+** student-athletes
- Scaling to **100** locations by 2025
- **8** total sports represented in the Academy model at present
- **150+** team members across all locations
- World class partners





WHY PARTNER WITH TPH?

II. WE ARE ESTABLISHED

The industry leader in scaling the academy model

- 4 facilities owned and operated by or housing NHL teams
- Operate out of both municipally and privately-owned facilities
- Nearly half Academy host facilities have multi-sport capabilities
 - Shuttle services also provided if needed to support the multi-sport model





WHY PARTNER WITH TPH?

II. WE ARE ESTABLISHED

The industry leader in scaling the academy model

- 20+ person TPH National Support Team
- Scalable business model and operational infrastructure

TPH NATIONAL SUPPORT

ACCOUNTING

Accounts Payable Processing + Accounts Receivable Processing + Monthly Close + Payroll Processing + Sales & Use Tax Filing + Refund Processing + Intercompany Billing + Bank Reconciliations + Credit Card Reconciliations + Expense Reimbursement Processing + Customer Service Information Requests + Audit Requests + Bookkeeping

FINANCE & REPORTING

Profit & Loss + Balance Sheet + Cash Flow + Quarterly Business Reviews + Business Metrics & Analytics + Monthly Financial Reporting Package + Budget To Actual Reporting + Financial Forecasting & Modeling + Annual Budgeting + 1:1 Coaching & Support + Loan Research & Applications

LEGAL

Insurance Policies + Insurance & Government Audit + Legal Document Review + Legal Document Creation + Outside Legal Counsel Liaising

COMPLIANCE

Issues Support & Resolution + Trademark & Copyright + Employee Handbook + Employee Issues Support + USA Hockey & SafeSport

HEALTH & SAFETY

Health & Safety Policies & Procedures + Disciplinary Matters Support + Diversity, Equity & Inclusion Training + Accounts + Harassment Prevention Training

DIVISIONAL OPERATIONS

Program Administration & Management + Administrative Support For All Needs + Furniture & Supplies Management + Systems Support + Onboarding & Training New Hires + Vendor Management + Fee Collections + Bi-Weekly Division Manager Meetings + Equipment & Apparel Management

TALENT DEVELOPMENT

People & Performance Management Systems + Personal Development & Professional Growth + Hiring Process Management + Safe Sport & Other Certifications + Team Member Inquiries & Support + Company All-Hands + Onboarding & offboarding All Team Members + Recognition Initiatives + Team Member Surveys + National Employee Awards & Recognition

MARKETING & BRANDING

Paid Ads Strategy & Execution + National Recruitment Lead Generation + National Campaigns + Marketing Strategy Support + National Social Media Content/Execution + Website Management + Web & Social Analytics + Feature Story Video Support + HubSpot Marketing Optimization + Press Release & Feature Story Support + Email Campaigns + Digital Graphic Design Templates + Division Merch/Decal: Design & Distribution + National Event Calendar + Marketing Metrics & Dashboard + Sponsorship Development

SYSTEMS & REGULATIONS

Employee Benefits Administration & Vendor Management + Leave Of Absence Tracking & Management + Employee Deductions Management + Annual EEO-1 Data Management As Required by EEOC + OSHA Coordination + Labor Law, IRS, USAH, & Other Regulations Compliance

CUSTOMER EXPERIENCE

CX Metrics, Insights & Reporting + Student & Parent Surveys + Customer Testimonials + Alumni Program Management + Customer Champions Program Management + Referral Program + Newsletter & Standardized Communications Templates + Impact Report + TK Foundation Scholarship Program + TPH Gives Day

STUDENT_ATHLETE RECRUITMENT & SALES

Recruitment Best Practice Coaching + Lead Qualification + Monthly Candidate Information Session + Sales Funnel (HubSpot) Support + Goal Setting & Reporting + Regular Business Development Workshops + Bi-Weekly Recruiting Support Meetings + Recruiting-Specific Collaboration Settings + Upsell Administration & Distribution

STUDENT-ATHLETE MENTORSHIP

Coach FA's Mentorship Program + Social & Real-World Experience Support, ie. Field Trips, Community Service Projects, Guest Speakers + International Women's Day + DEI Training For Student-Athletes + Student-Athlete Performance Management System + Support Parent-Teacher Communications

ACADEMICS

Posting & Hiring Head Of Academics + Managing Academic Partnerships + CoE Director & Academic Liaison + Ancillary Academic Services + Academic Issues Resolution Support + Success Coach Hiring + Professional Development For Academic Staff + Academic Data Insights + Academic Insights & Assistance For Recruiting + Enrollment Process + TPH-Wide Academic Collaboration + Best Practice Building & Sharing + Graduation Coordination + Academic Compliance + TPH Virtual - Powered By ALVS

TECHNOLOGY SYSTEMS

Vendor Management + Manage Security + Manage All Systems Migrations + Implementing New Systems + Hardware Management + Daily 1:1 Support + Systems Training + Manage Emails, Contacts, Calendar & WorkDrive via Google + All Systems Management: Over 25 Systems Or Apps

STRATEGY SUPPORT

Networking & Meeting Support + Sports Diversification Support + Deal Points Structuring + Partnership Agreements + Pricing Support + 3-Year Strategic Roadmap Building + Action Plans + Quarterly Strategic Plans

PARTNERSHIPS

Nationally Scaled Vendor Deals + World Hockey Events + World Hockey Hub + MEGA Goaltending + On Your Mark Nutrition + 3Step + Under Armour + SquadLocker + TK Scholarship Fund + Edmentum/Apex + Bauer + LeagueApps + The Prospect Exchange + & Growing!

SPORTS & INNOVATION

TPH Hockey Development Model + Monthly & Yearly Hockey Development + Collaboration Gatherings + Orientation For New Hockey Hires + TPH Hockey Development Library + Access To Iceberg Analytics + Tour Team Formation & Recruitment + Events/Tournament Management



WHY PARTNER WITH TPH?

III. WE ARE PROVEN

Our *Study, Train, Play* Academy model is backed by results

- Enhanced learning outcomes in leading edge classroom environments



Steelcase





WHY PARTNER WITH TPH?

III. WE ARE PROVEN

Our *Study, Train, Play*, mastery-based learning model is backed by results

3.66 AVG GPA

82% OF STUDENTS ON
HONOR ROLL

3.66 AVG GPA

33 AP COURSES TAKEN

2.4% GPA PROGRESSION
FROM 1ST TO 2ND SEMESTER

325 DIFFERENT ELECTIVES
TAKEN BY ACADEMY
ATTENDEES

TPH student-athletes are currently attending or committed to 18 universities listed in US News' Top 100 in the United States



"I have two children attending TPH Academy for their second year in a row. Though extra ice and improving in hockey is important, we really needed an academic environment that would fit both our boys' very different learning styles and unique academic needs. Our boys love school and are exceeding our academic expectations. We cannot wait until our youngest is old enough to attend TPH Academy."

Dr. Amy Semel, PhD – Huntsville, AL

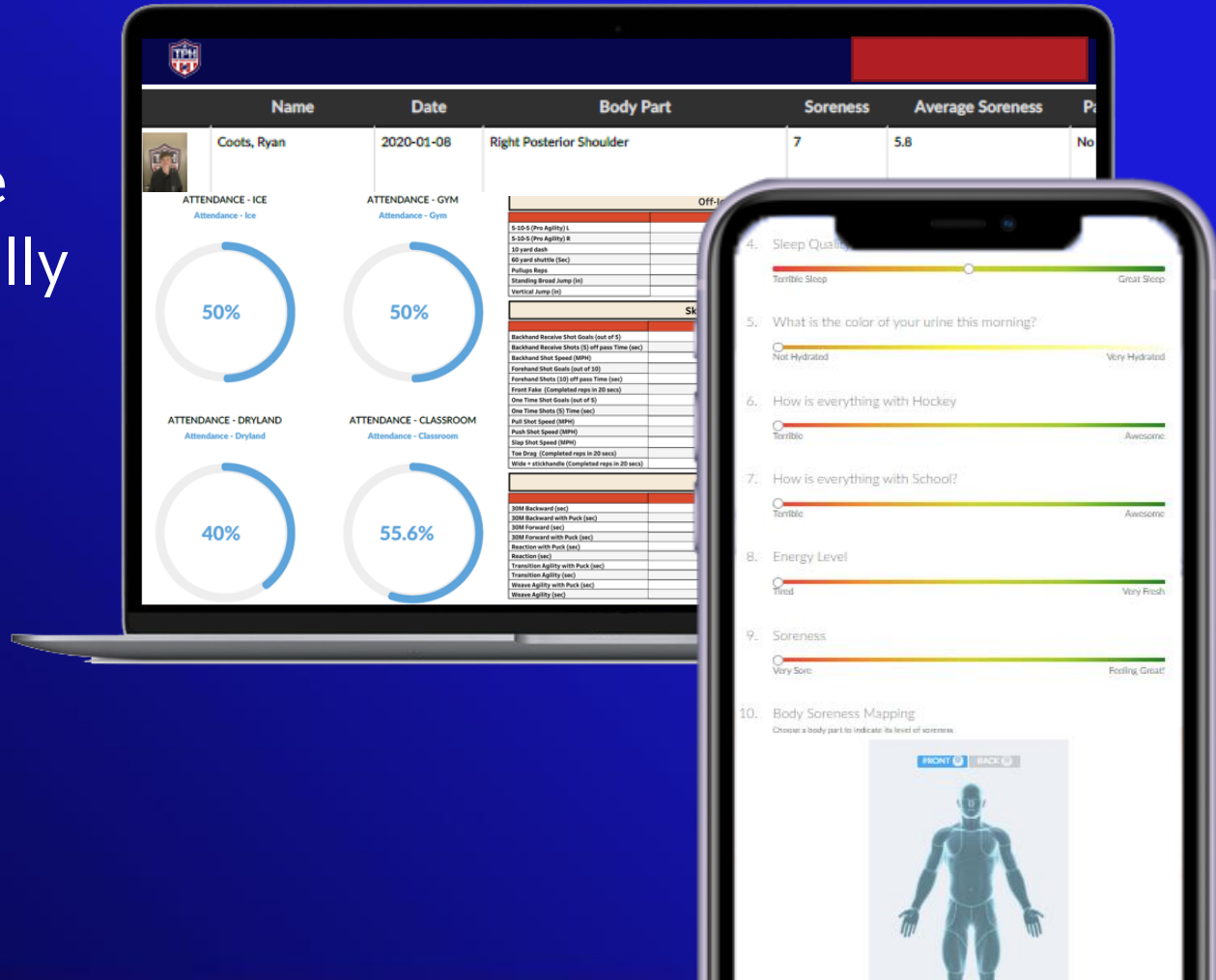


WHY PARTNER WITH TPH?

III. WE ARE PROVEN

Our *Study, Train, Play* Academy model is backed by results

- Systems, tools and data that drive performance and results, holistically





WHY PARTNER WITH TPH?

III. WE ARE PROVEN

Advancing Impact Players

TPH HOCKEY ADVANCEMENT TOTALS



60

DRAFTED OR SIGNED



321

COMMITTED TO OR ATTENDING



154

DRAFTED OR TENDERED



285

DRAFTED OR TENDERED



163

DRAFTED OR TENDERED



JACKSON COOKE
TPH-Plymouth
Committed to University of Tennessee-Martin

MCKENZIE EDWARDS
TPH-Nashville
Gold Medal Winner, John Smith Memorial Figure Skating Competition

KIRSTEN SIMMS
TPH-Detroit
U.S. Under-18 Women's National Team, University of Wisconsin



ROUND 2
OVERALL 62

HAITIAN



ROUND 1
OVERALL 5

HAITIAN



ROUND 1
OVERALL 14

McGREGG





IN SUMMARY

WHY PARTNER WITH TPH?

1. We are facility-friendly

- We are about partnership and adding **value**

2. We are established

- We are the industry leader in scaling the academy model

3. We are proven

- Our *Study, Train, Play* Academy model is backed by results



Q & A

