



Subject: Canada Day Celebrations

To: Council

From: Corporate Services Department

Report Number: 2023-101

Meeting Date: May 23, 2023

Recommendation:

That Corporate Services Department Report 2023-101 be received;

That the City sponsorship and waiver of fees for the Optimist Club Canada Day Celebrations at H.H. Knoll Lakeview Park Celebrations be approved;

That the following roads be closed to parking and vehicular traffic on Saturday, July 1, 2023, from 11:00 a.m. to 11:00 p.m.

- West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street);
- Intersection of Kent Street and West Street;
- Intersection of Victoria Street at West Street;
- Intersection of Adelaide Street at West Street;
- Intersection of Sugarloaf Street at West Street; and

That the Port Colborne Optimist Club be required to file a certificate of insurance naming the City as an additional insured, in the amount of \$2,000,000, prior to the event.

Purpose:

The purpose of this report is to provide Council with information regarding the 2023 Optimist Club Canada Day Celebrations at H.H. Knoll Lakeview Park and a recommendation for road closures to accommodate the Canada Day Patio/fireworks display on West Street.

Background:

The annual Optimist Club Canada Day Celebrations (the “event”) provides the community with a fun-filled day of family activities at H.H. Knoll Lakeview Park. This is a family-oriented community event with food vendors, retail vendors, artisan vendors, penny sales, community organizations, children’s activities and more. The afternoon will also feature various entertainers and performances. This event is deemed to be a significant event for the City of Port Colborne and is recognised in the maintenance standards for Municipal Parks under section 8.2 Special Events – subsection 8.2.1 – Regionally Significant Events. The event poster from the Optimist Club is attached as Appendix “A”.

In addition to the Optimist Day Celebrations, the City of Port Colborne will also be hosting an evening event on West Street leading up to the fireworks. The event will run from 6:00 p.m. to 10:00 p.m. and will include live music, entertainment for all ages, Patio on West with alcoholic beverages for sale ending with fireworks at 10:00 p.m. Downtown BIA businesses will be offering menu specials starting at 4:00 p.m. The City’s live music and entertainment will not start until 6:00 p.m. to ensure it does not overlap with the Optimist Club Canada Day Celebrations.

To facilitate the City of Port Colborne Canada Day Celebrations on West Street and fireworks, a portion of West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street), will be closed to prohibit general vehicular traffic and parking by the public.

Discussion:

The event at H.H. Knoll Lakeview Park will be held from 10:00 a.m. to 6:00 p.m. on Saturday, July 1, 2023. The Optimist Club is requesting the city waive fees for H.H. Knoll Lakeview Park, the large pavilion, and the bandshell. The Optimist Club is also requesting that the City install snow fencing to accommodate the birds of prey exhibit, provision of portable washrooms, and the waiver of the noise variance. Below is a summary of the total value of the city sponsorship.

Sponsorship Type	Approximate Value (\$)
Park Permit – H.H. Knoll Lakeview Park	\$85.00
Pavilion and Bandshell Permit	\$95.00
Snow Fencing Installation Fee	\$400
Noise Variance Fee	\$125
Portable Washroom Fee	\$250

Road closures are required to facilitate a safe viewing area for the Canada Day Celebrations and fireworks display along West Street and are recommended between

11:00 a.m. and 11:00 p.m. on Saturday, July 1, 2023. This area is for Patio on West, entertainment and for pedestrians to view the Canada Day fireworks that will occur over the Welland Canal beginning at approximately 10:00 p.m. (weather permitting). The following road closures are recommended:

- West Street, from the southern limit of Charlotte Street to the southern limit of the former Public Works Yard (11 King Street);
- Intersection of Kent Street at West Street;
- Intersection of Victoria Street at West Street;
- Intersection of Adelaide Street at West Street; and
- Intersection of Sugarloaf Street at West Street.

The proposed road closure map is attached as Appendix “B”.

Strategic Plan Alignment:

The initiative contained within this report supports the following pillar(s) of the strategic plan:

- Service and Simplicity - Quality and Innovative Delivery of Customer Services
- Attracting Business Investment and Tourists to Port Colborne
- City-Wide Investments in Infrastructure and Recreational/Cultural Spaces

Conclusion:

In conclusion, staff recommend that Council approve the City sponsorship for the Optimist Club Canada Day Celebrations at H.H. Knoll Lakeview Park and the road closures for the Canada Day Celebrations/fireworks display on West Street.

Appendices:

- a. Optimist Club’s Canada Day Event Poster
- b. Firework Viewing Road Closure Map

Respectfully submitted,

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Report Approval:

All reports reviewed and approved by the Department Director and also the City Treasurer when relevant. Final review and approval by the Chief Administrative Officer.